



Facebook/Instagram Regional Ad

This is an ad that appears on Facebook pages and Instagram accounts of defined target audiences. Candidates are directed to an apply link or posting for more information.

Agency can advise you on the best filters and demographics for the best results.

You can target the audience by:

- Location
- Age
- Interests
- Work History
- Language
- and many more...

Recommended budget: \$250 for 7-14 day campaign depending on market

This is a screenshot of a Facebook advertisement for Maggiano's Careers. At the top left is the Maggiano's Careers logo with a small building icon. To its right is a "Like Page" button. Below the logo, it says "Sponsored (demo)" with a small globe icon. The main text of the ad reads: "Servers, Bar, Dish, Cooks & More - Apply online today to join our Maggiano's Family!". Below this text is a large, vibrant image of a plate of food, likely a pizza or a pasta dish with various toppings. Underneath the image, the text says "Nashville Hiring!" followed by a paragraph: "From entry-level employees to the most senior of our staff, our people call Maggiano's Little Italy 'family.' Our passion for people, food and service unites us all. Apply Now - Welcome to the Family!". At the bottom left of the ad is the website "MAGGIANOSJOBS.COM" and at the bottom right is an "Apply Now" button. Below the entire ad image is a white rectangular box containing the text "Example of Facebook/Instagram ad".